

# gamania

**Explore the Unlimited Possibility of  
FUN**

6180:TT  
March 2014



# Outline

- **Global Game Market**
- **Corporate Overview**
- **Business Highlights**



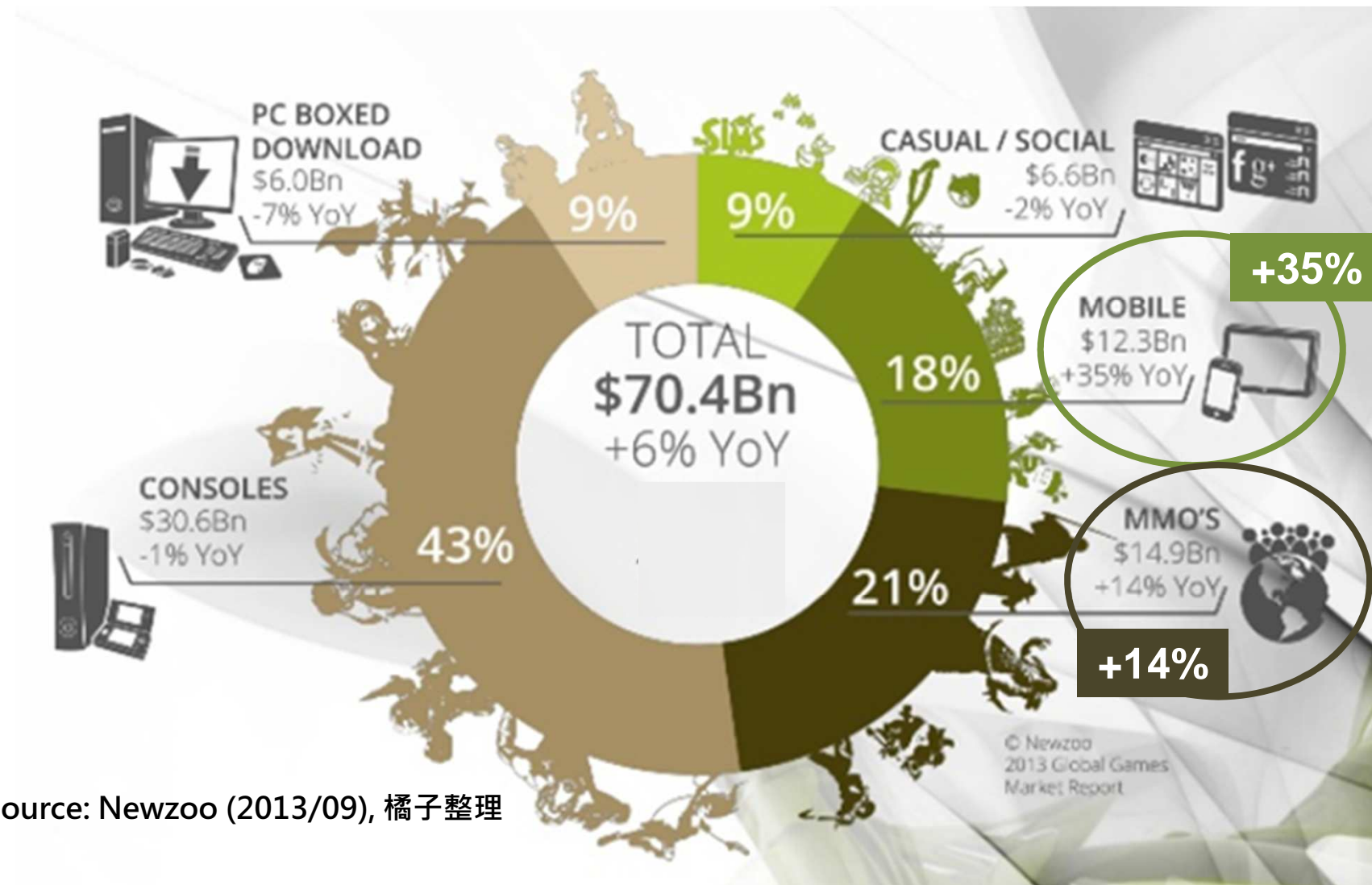
**Gaming,  
Power to the People**



# Global Game Market



# 2013 Global Game Market Totals US\$70.4Bn



Source: Newzoo (2013/09), 橘子整理

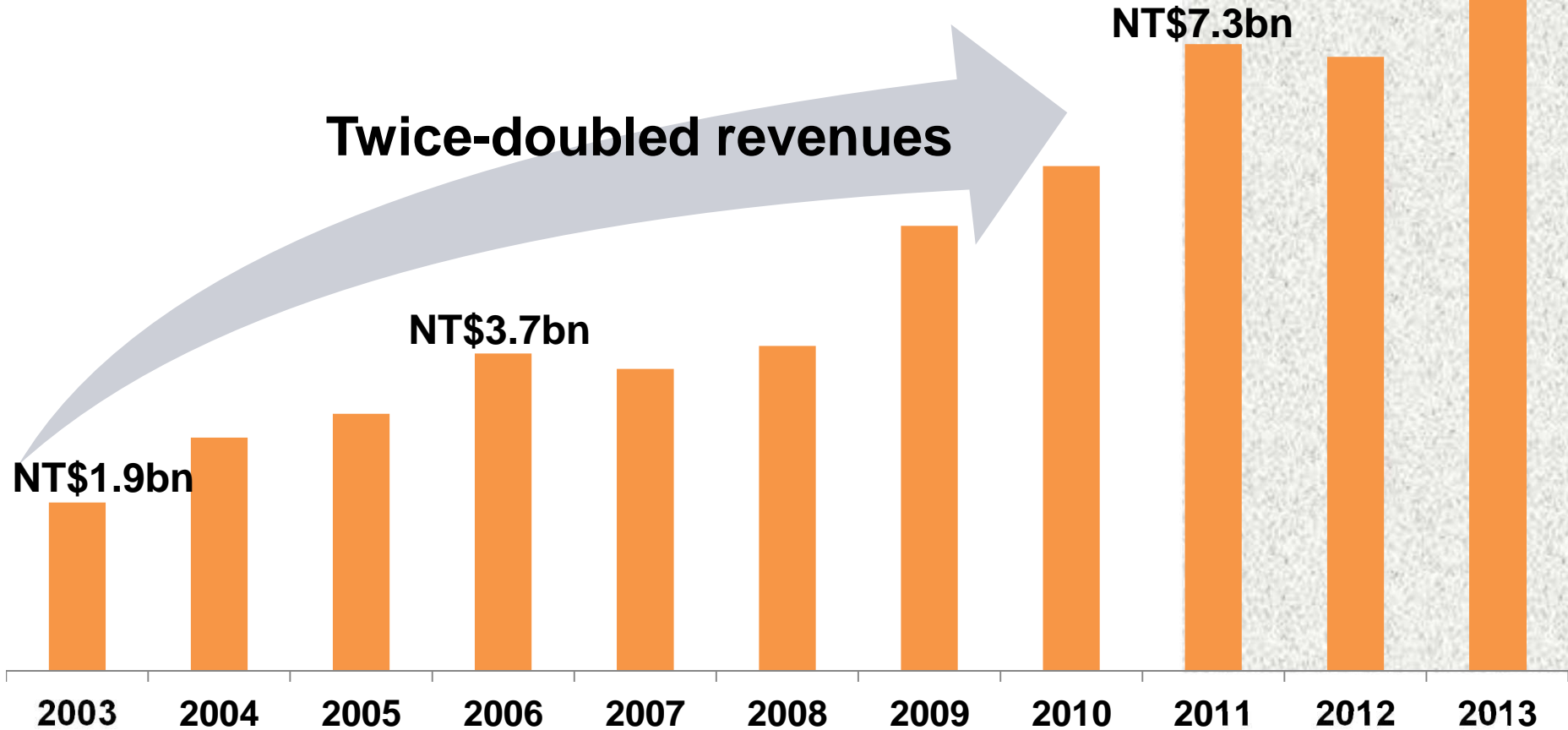
# Corporate Overview



# Leading Taiwan Game Industry Trends



NT\$8.2bn



天堂 2000

3. Diversified Genres  

2. Paid → Free to Play (F2P) 

1. Offline → Massive Multiplayer Online (MMO)

# 2013 Revenue Historical High Turning into Profits

- Diversified revenue combinations
- Efficient cost/expense management

<b>NT\$M</b>	<b>2013</b>	<b>2012</b>	<b>YoY</b>
Revenue	8,238	7,187	15%
Operating Income	172	(153)	+
Net Income	74	(327)	+
EPS (NT\$)	0.47	(2.08)	+





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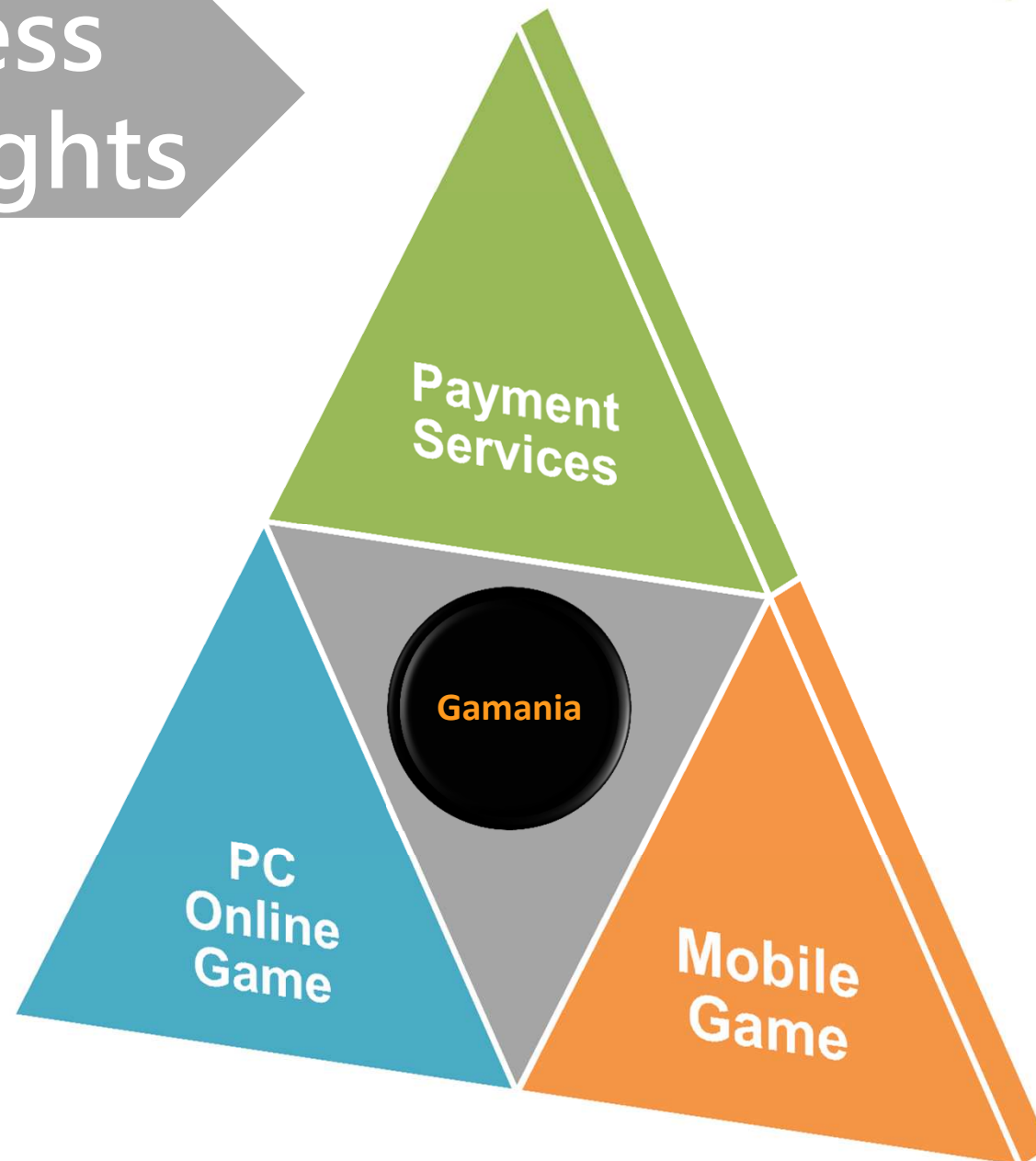
# Revolutions & Innovations



# Business Highlights



# Business Highlights



# Incubating a Rich Pipeline

		1Q14	2Q14	3Q14	4Q14
New Launches	PC Online	Lineage F2P	PSO2	1款	1款
	Mobile	New game release every month			
Major Content Updates	PC Online	Lineage Maple CSO		Lineage Maple CSO	



# GASH+



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Q & A





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