



gamania

橘子集團

Gamania Digital Entertainment

2Q26 Earnings Presentation

August 2026

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Agenda

01 Introduction to Gamania

02 Financial & Operational Overview



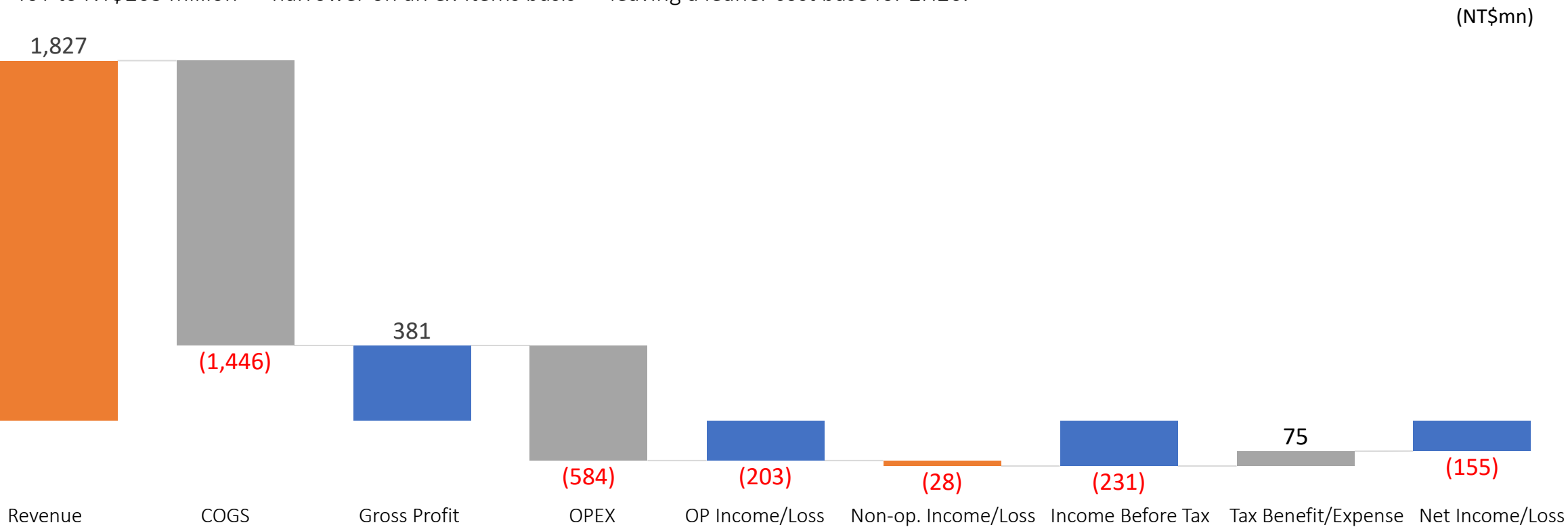
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2Q26 Financial Performance Summary

- Industry Off-Season and Game Event Cycle:** Consolidated revenue was NT\$1.83 billion, down 29% QoQ and 1% YoY, reflecting the industry off-season and a gap between in-game event cycles. The high base effect from prior-year competitive pressure continues to be absorbed, while the core user base remained stable.
- Organizational Streamlining Completed, with One-Time Expenses and Impairment:** Net loss attributable to owners of the parent was NT\$155 million (basic loss per share of NT\$0.89), reflecting one-time personnel expenses from the 2Q26 organizational streamlining and an impairment loss from consolidating satellite offices into headquarters. Operating expenses fell to NT\$584 million (-13% QoQ, -12% YoY), while operating loss widened just 2% YoY to NT\$203 million — narrower on an ex-items basis — leaving a leaner cost base for 2H26.



AI as Core Strategy; Games Build Peak Momentum

Dual-Track AI Strategy: Compute Supply × AI Business Solutions

- ✓ Compute Supply: The Zhonghe data center has been upgraded into an edge AI computing center, offering enterprises a "Total AI Enablement Solution" spanning model deployment, resource orchestration, data management and 24/7 monitoring.
- ✓ AI Business Applications: Launched Vyin RIS sales hub and AI NPC UTUX System, taking AI from internal deployment to external commercialization.

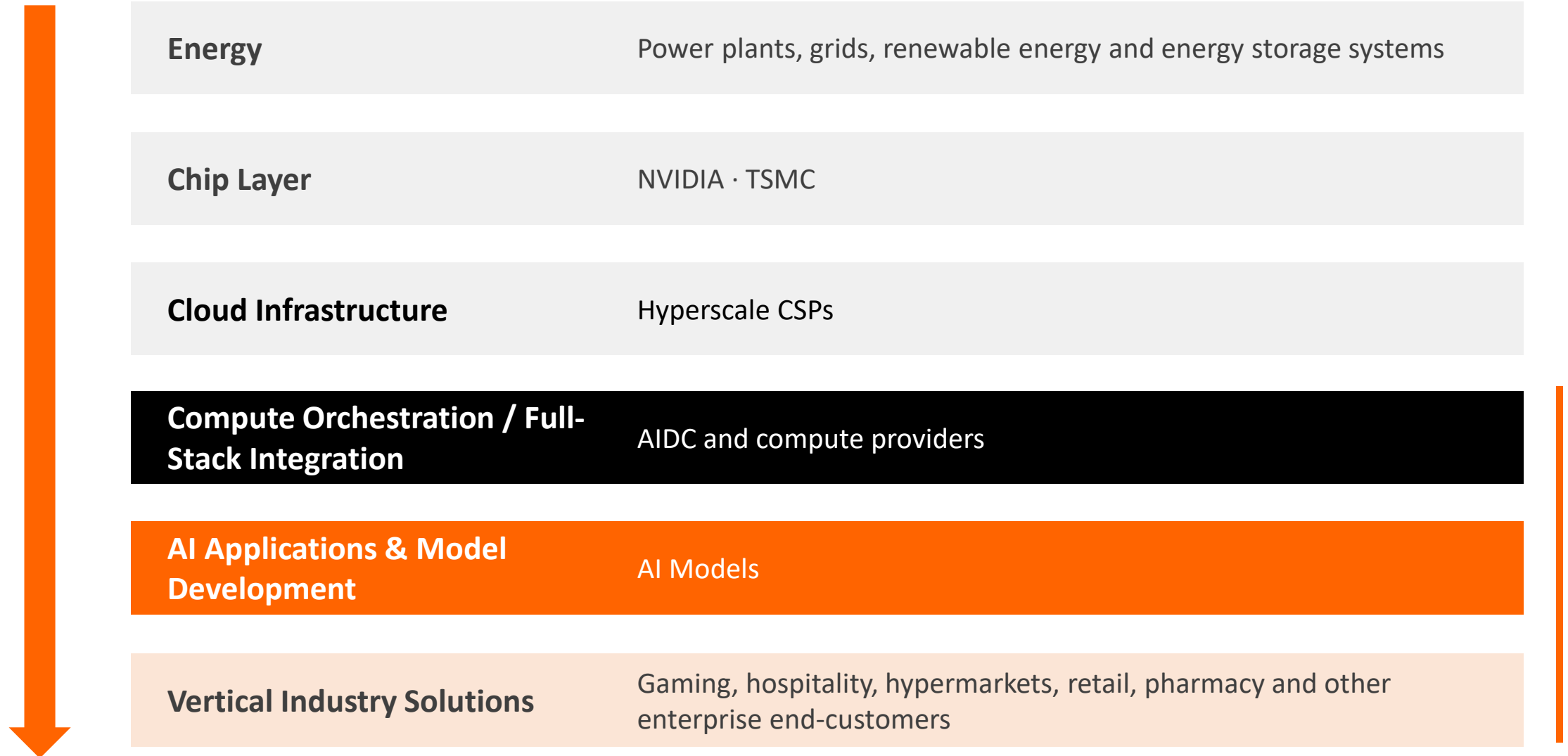
Industry Off-Season in 2Q26; A Full Product Pipeline Lined Up for the Summer Peak Season

- ✓ Game Business revenue NT\$1.08bn, -11% YoY; Commerce Business revenue NT\$356mn, +12% YoY on cloud and cybersecurity demand.
- ✓ MapleStory and Mabinogi led June summer updates, lifting June revenue 8% YoY; MapleStory: Classic launched late July.

Organizational and Resource Consolidation Completed for a Leaner Second Half

- ✓ 2Q26 restructuring completed — underperforming units discontinued and non-monetizing new ventures shelved, an ~15% adjustment.
- ✓ Operating expenses -13% QoQ / -12% YoY; selling expenses -31% YoY and administrative expenses -10% YoY, while R&D held at NT\$198mn, flat YoY.
- ✓ One-time restructuring costs and the non-operating impairment were largely recognized this quarter, redirecting resources to AI.

Gamania's Position in the AI Value Chain



Existing Foundations and Opportunities

20+ Years in Ops & Cybersecurity

Building takes time: data center permitting runs 2–10 years; Gamania has 20+ years.

1,000+ Enterprise Clients

The Group's B2B customers span high-trust industries — a ready channel for AI and compute.

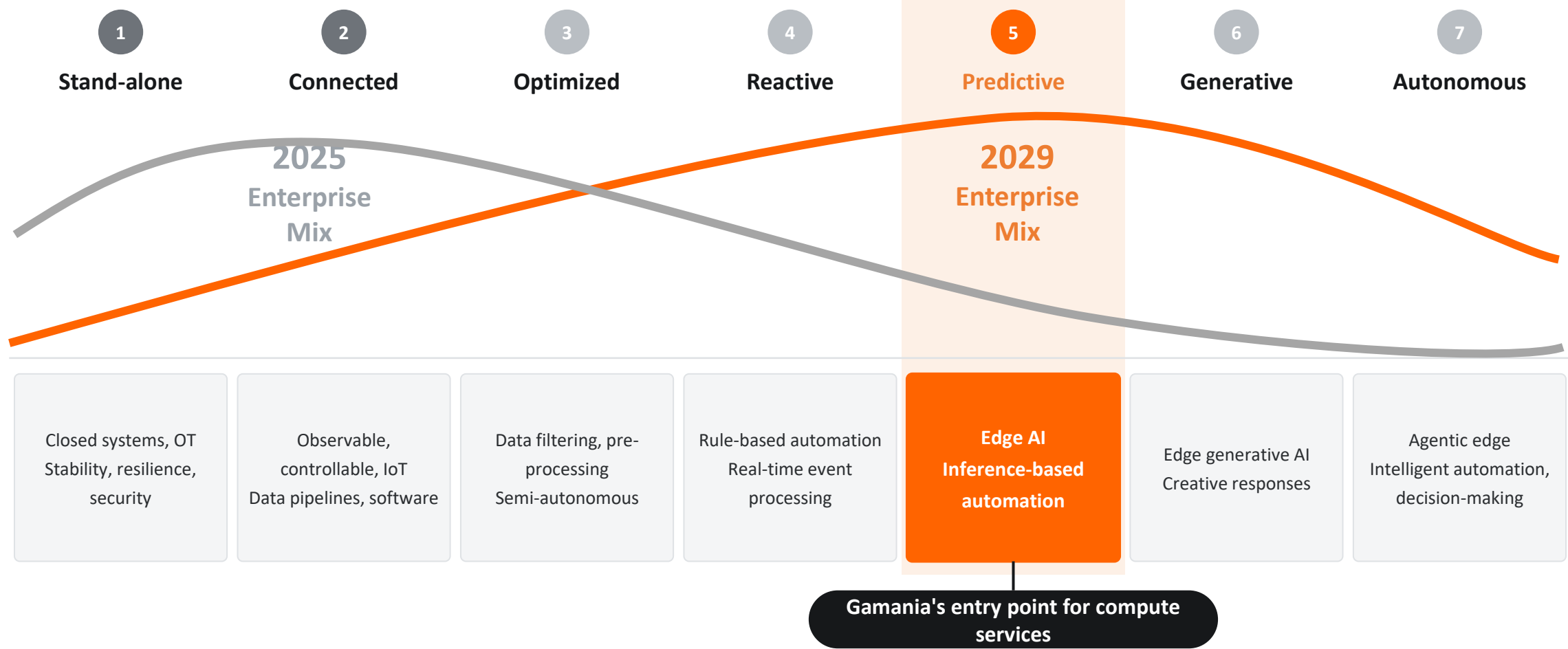
30 Years of User Insight

From players to consumers to enterprise pain points — a C-to-B advantage that is hard to replicate.

Proprietary AI Application Models

Vyin RIS, UTUX and other in-house technologies flexibly integrate to meet enterprise AI transformation needs.

Market Direction: Edge AI Moves to Inference Automation



Source: Gartner, Predicts 2026: Physical AI Pushes I&O to the Edge, 3 March 2026 · Gamania

Business Models in the Compute Market

Business Model	Asset Intensity	Gross Margin	Customer Stickiness	Description
Pure hardware / colocation	● ● ●	● ● ●	● ● ●	Sells rack space and power, with no involvement in how customers deploy it
Neocloud (pure GPU rental)	● ● ●	● ● ●	● ● ●	Compute leasing only; sells GPU hours, exposed to spot price volatility
Sovereign AI / Large-scale project partnerships	● ● ●	● ● ●	● ● ●	Serves both government and enterprise with a full product line, but customer relationships are still being built
Gamania model: relationships + implementation	● ● ●	● ● ●	● ● ●	Enterprise relationships + edge compute + AI R&D and applications

Asset-light, higher margin, higher stickiness: using existing B2B relationships as a barrier to entry for competitors and avoiding price competition in pure hardware and spot compute.

Vyin RIS Conversational Sales Intelligence Hub

Controllable Interaction × Data Value — A Dual-Loop Architecture

01 Robot Brain Conversational Sales Intelligence Hub

- ✓ Human-like voice
- ✓ Intent & follow-up
- ✓ Multilingual & tone control
- ✓ Controllable KB responses
- ✓ Voice, screen & robot sync

02 Contextual Recommendation Engine

- ✓ Product search & compare
- ✓ Contextual guided selling
- ✓ Business rule integration
- ✓ Controllable task flows

03 Data Insights Analytics Module

- ✓ Interaction logs & tags
- ✓ Preference & churn analysis
- ✓ Conversion tracking
- ✓ Generative BI assistant



AI NPC: Proprietary UTUX System for AI Game Companions

Character Memory + Agentic Behavior × Accumulated Time = A Hard-to-Replicate Asset

According to Research and Markets, the global AI NPC market is growing at a CAGR of over 31%, and is projected to reach US\$7.2 billion by 2030



Deeper bonds with every interaction —
an asset rivals cannot easily replicate.

Debut Title

2027 proprietary title Pocket Store

Orchestration

Tiered large/small model
orchestration for low latency

Convenience Store: NPCs Become AI Companions

The UTUX System gives characters a soul: independent personality, emotional memory and autonomous action

From plot-driving tools to companions that grow alongside the player



Convenience Store — AI Store Clerk Lineup

Feifei | Store Manager

- Backstory** Grew up in an old corner shop and found an interdimensional node in the basement, sparking a strange journey.
- Personality** Lively, quick-witted and highly curious — with a mysterious streak.

01 Human-like Conversation

Players can talk freely with AI store clerks anytime; responses vary by the character's background, mood and personality — never a fixed script.

02 Exclusive Bond

Mood, abilities and memory evolve with interaction; the same character grows into a distinctly different AI companion for each player.

03 Agentic Execution

Understands requests and decisions in conversation, autonomously runs in-store tasks, and reports back with management suggestions.

UTUX Debuts at Comic Exhibition: "Gamania AI"

Convenience Store as the first use case, showing the commercial potential of AI game companions

2027 Future Interaction Zone · AI Store Clerk Interaction Pod



Technology Debut

UTUX unveiled for the first time: four AI store clerks with long-term memory, growth and decision-making, in real-time playable interaction.

1999 Retro Scene Zone · Classic Convenience Store Recreated



IP Revitalization

A full recreation of the classic store setting, reconnecting childhood memories and showing how a classic IP evolves with AI.

MapleStory: Classic Officially Launches

The Group's flagship summer title: the authentic classic edition of MapleStory — servers opened July 29

- **Positioning** | Built around "2005 nostalgia" with cross-platform support, recreating the early-version experience and difficulty curve to target returning players and the nostalgia community
- **Launch Cadence** | June launch news → July pre-registration → summer launch; pre-registrations exceeded 600,000
- **Operating Design** | Independent servers and economy, avoiding dilution of the existing MapleStory player base





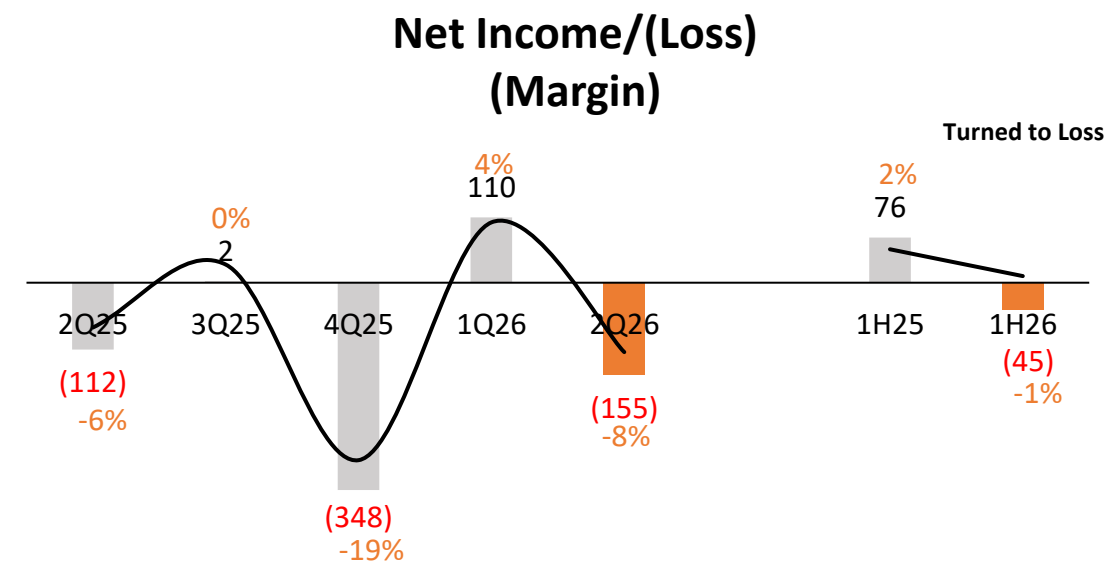
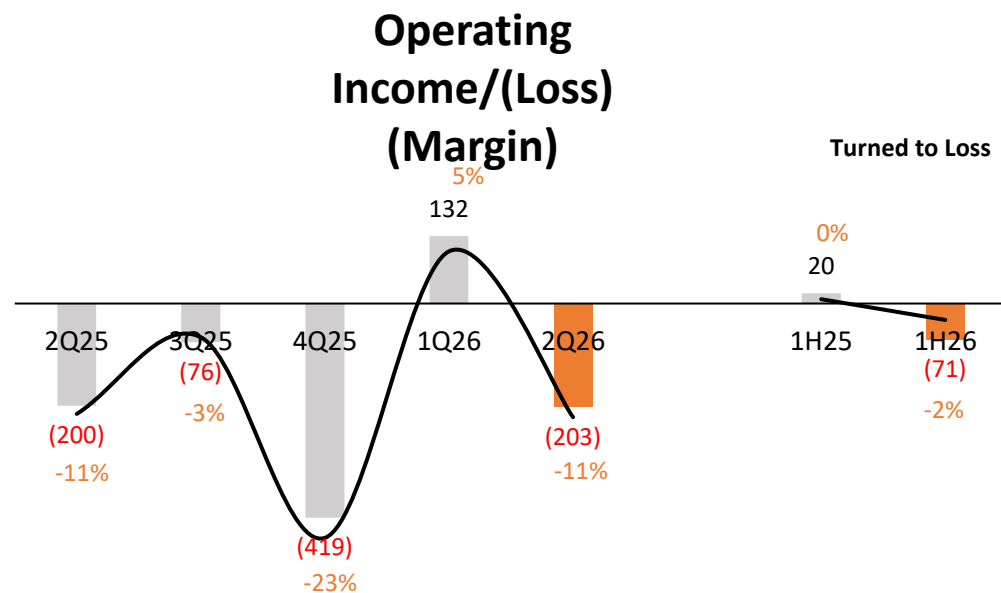
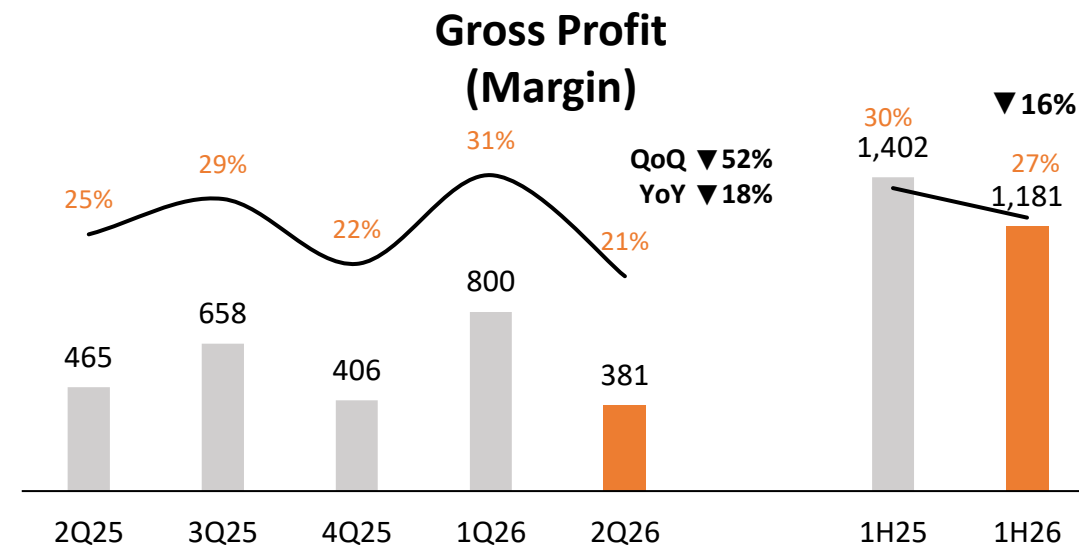
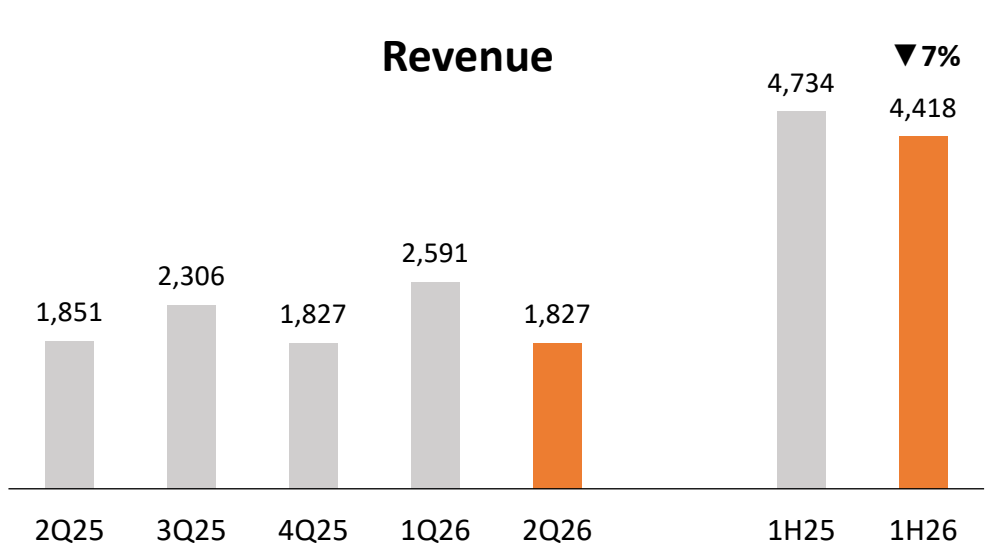
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Financial Performance

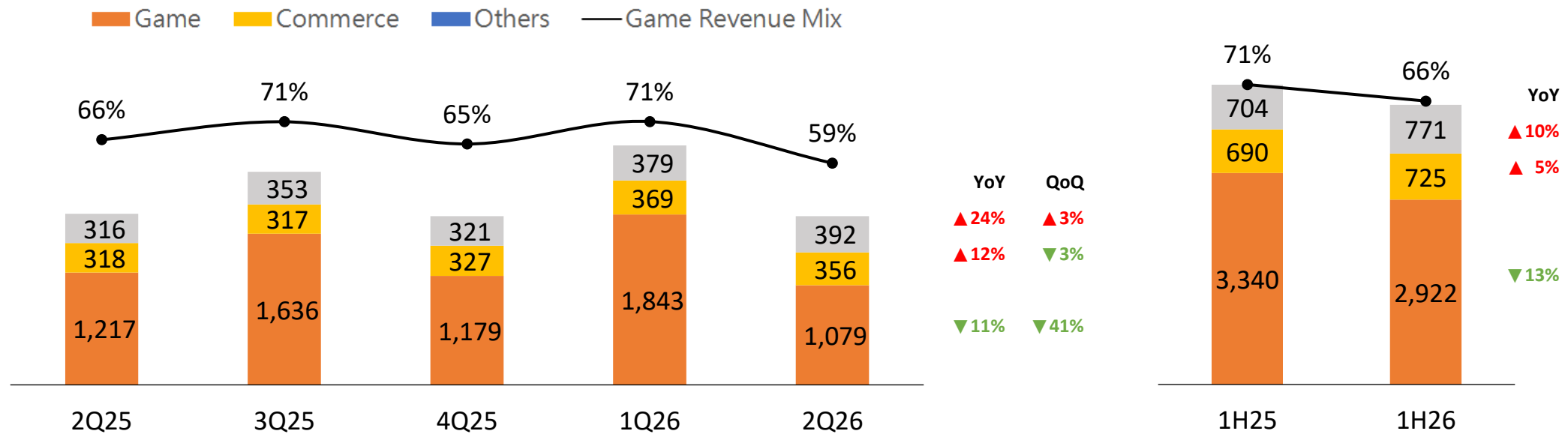
Financial Highlights (NT\$m)



Revenue Breakdown

- **Game Business:** Quarterly revenue YoY ▼11% and QoQ ▼41%, accounting for 59% of Group revenue. Game revenue declined as the quarter entered the industry off-season and continued to face competitive pressure.
- **Commerce Business:** Quarterly revenue YoY ▲12% and QoQ ▼3%. Enterprise cloud deployment, cybersecurity and AI infrastructure demand drove double-digit YoY growth, partially offsetting the game business cycle. Other businesses grew 24% YoY.

Revenue by Segment (NT\$m)

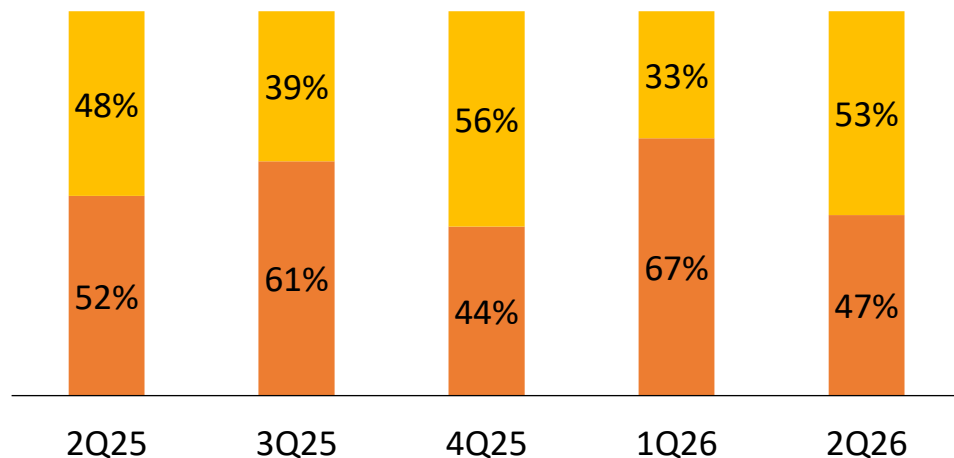


Revenue Composition

- **Mobile Share Returns Above 50%:** Revenue mix for PC and Mobile stood at 47% and 53% respectively this quarter, with the Mobile share recovering on flagship mobile title updates and new server openings.
- **Concentration in the Top Two Titles:** The top two titles this quarter remained MapleStory and Lineage M, together accounting for 89% of quarterly game revenue, within a range of 84% to 91% over the past five quarters — revenue contribution remains highly concentrated in these two core franchises.

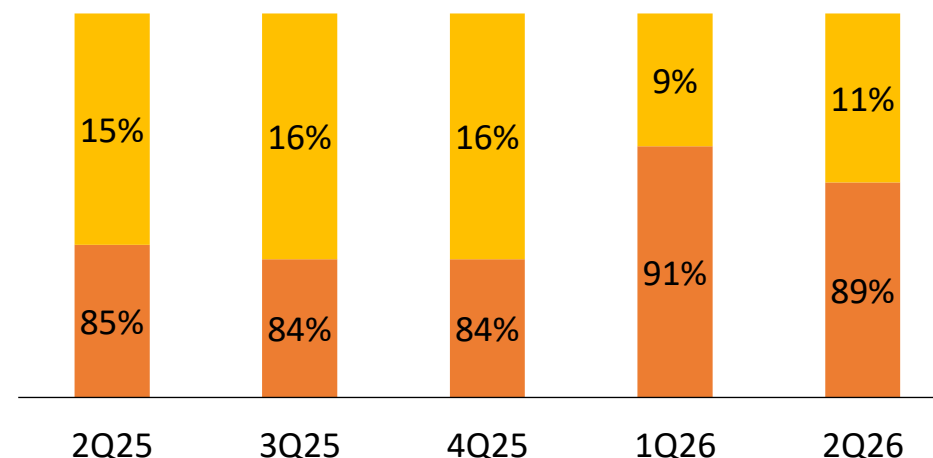
Platform Mix

■ PC ■ Mobile



Top 2 Key Titles Mix

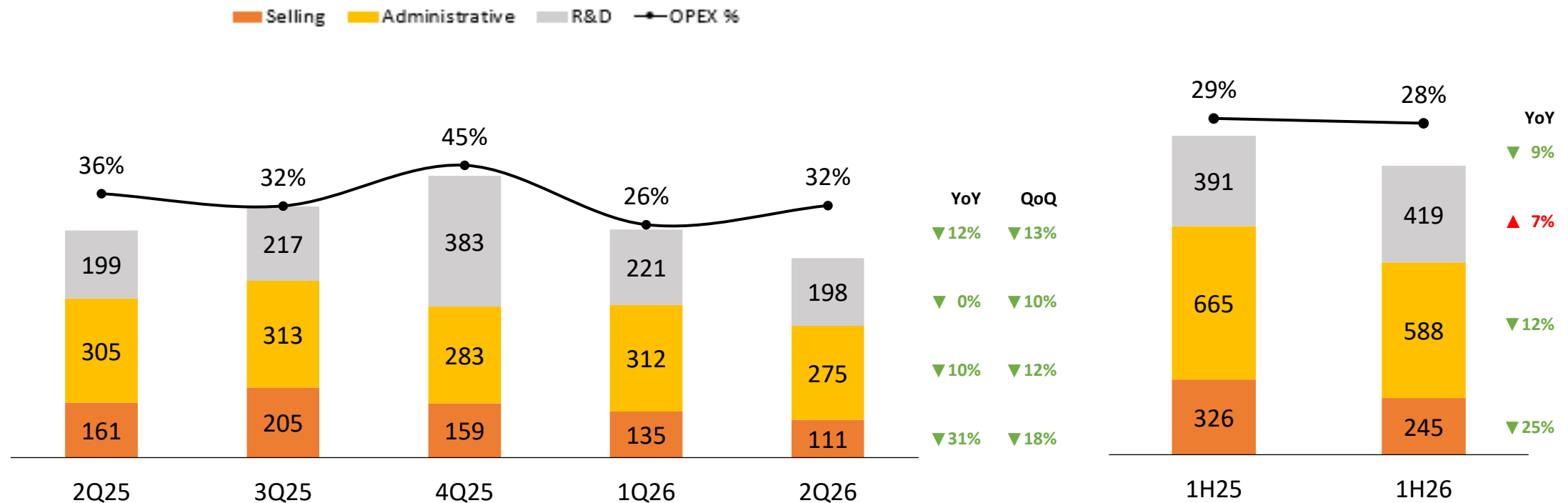
■ Top 2 Key Titles ■ Others



Expense Breakdown

- Broad-Based Cost Discipline while Sustaining R&D Investment:** Operating expenses totaled NT\$584 million, down 13% QoQ and 12% YoY — the lowest in five quarters — including one-time expenses from the 2Q26 organizational streamlining. Selling expenses fell 31% YoY and administrative expenses 10% YoY, while R&D held at NT\$198 million, flat YoY.

Expense Breakdown (NT\$m)



Three-Phase Treasury Share Buyback

Up to 6.0 million shares across three phases, for transfer to employees, reflecting confidence in operating fundamentals and long-term development

Phase I ✓ Completed	
Board Approval	March 12, 2026
Shares Repurchased	1.5 million shares
Repurchase Price Range	NT\$31–77
Avg. Price / Amount	NT\$42.64 / NT\$63.96mn
Notes	Completed

Phase II ✓ Completed	
Board Approval	May 6, 2026
Shares Repurchased	2.5 million shares
Repurchase Price Range	NT\$26.7–62.8
Avg. Price / Amount	NT\$44.19 / NT\$110mn
Notes	Completed

Phase III ● In Progress	
Board Approval	July 8, 2026
Shares to be Repurchased	2.0 million shares
Repurchase Price Range	NT\$36–70
Statutory Cap	NT\$2.4bn / 1.14% of shares
Notes	In progress, July 8 – Sept 7, 2026

Selected Again for the 2026 S&P Global Sustainability Yearbook

Ranked 1st Globally in Corporate Governance

2026 S&P Global Sustainability Yearbook

FTSE Russell ESG

Morningstar Sustainalytics

S&P Global Ratings

72

(PR99)

(0–100; higher is better)

S&P Global

Gamania Digital Entertainment Co., Ltd.
Interactive Media, Services & Home Entertainment

Top 10%

Corporate Sustainability Assessment (CSA) 2025 Score

72/100 | Score date February 11, 2026

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FTSE Russell

3.8

(0–5; higher is better)

MORNINGSTAR SUSTAINALYTICS

13.1

Low Risk

(0–100; lower is better)

Domestic Recognition



TAIWAN STOCK EXCHANGE
臺灣證券交易所

Corporate Governance Evaluation Top

6~20%



TIP 臺灣指數股份有限公司
TAIWAN INDEX PLUS
指數創新 · 加值創富

Taiwan Sustainability Rating

AA



永豐投顧
SinoPac Inv. Service

SinoPac+ ESG Evaluation

B+



TCSA
台灣企業永續獎執委會

2024 Taiwan Corporate Sustainability Awards

Information Security Leadership Award
Sustainability Report Award – Silver

Income Statement (2Q26)

NT\$m	2Q25	1Q26	2Q26	QoQ	YoY	1H25	1H26	YoY
Revenue	1,851	2,591	1,827	-29%	-1%	4,734	4,418	-7%
Gross Profit	465	800	381	-52%	-18%	1,402	1,181	-16%
Operating Expenses	(664)	(668)	(584)	-13%	-12%	(1,382)	(1,252)	-9%
Operating Income/(Loss)	(200)	132	(203)	Turned to Loss	Loss widened 2%	20	(71)	Turned to Loss
Non-Op. Income/(Loss)	13	29	(28)	Turned to Loss	Turned to Loss	53	1	-98%
Pre-tax Income/(Loss)	(187)	161	(231)	Turned to Loss	Loss widened 23%	73	(70)	Turned to Loss
Tax Benefit/(Expense)	58	(41)	75	Tax Benefit	30%	(10)	34	Tax Benefit
Net Income/(Loss)	(112)	110	(155)	Turned to Loss	Loss widened 38%	76	(45)	Turned to Loss
Basic EPS (NT\$)	(0.64)	0.63	(0.89)			0.43	(0.26)	

Key Ratios (%)	2Q25	1Q26	2Q26	1H25	1H26
Gross Margin	25%	31%	21%	30%	27%
Operating Expense Ratio	36%	26%	32%	29%	28%
Operating Margin	-11%	5%	-11%	0%	-2%
Net Margin	-6%	4%	-8%	2%	-1%

Balance Sheet

NT\$mn	2Q25		1Q26		2Q26	
	Amount	%	Amount	%	Amount	%
Total Assets	8,256	100%	8,336	100%	8,162	100%
Cash & Cash Equivalents	2,447	30%	1,440	17%	1,638	20%
A/R & N/R	617	7%	1,174	14%	830	10%
Inventories	49	1%	59	1%	58	1%
PP&E	2,856	35%	2,819	34%	2,827	35%
Total Liabilities	3,325	40%	3,623	43%	3,913	48%
A/P & N/P	553	7%	685	8%	648	8%
Total Equity	4,931	60%	4,713	57%	4,250	52%

Key Ratios	2Q25	1Q26	2Q26
Days Sales Outstanding	32	35	34
Days Payable Outstanding	33	35	38
Liabilities to Assets (%)	40%	43%	48%



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