

gamania

Beyond Games, Into **Life!**

創大新橘

6180:TT

August 2015



Welcome to

A BRAND NEW

GAMANIA GROUP



Beyond Games, Into Life!

Taiwan Flagship Internet Enterprise



Gamania 20: Dare to Challenge

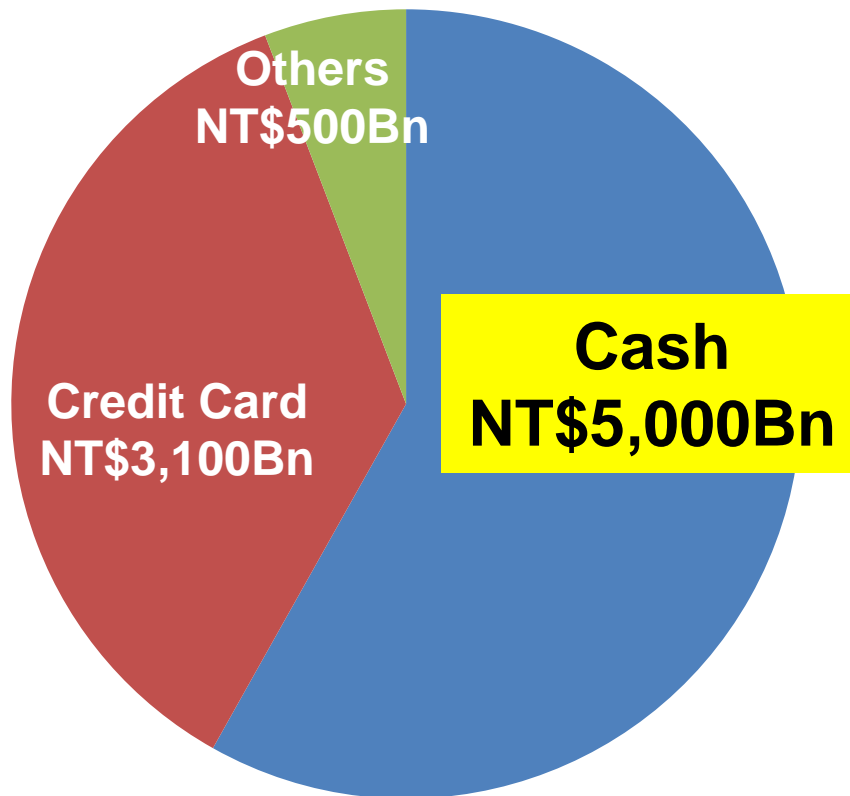


Payment Services



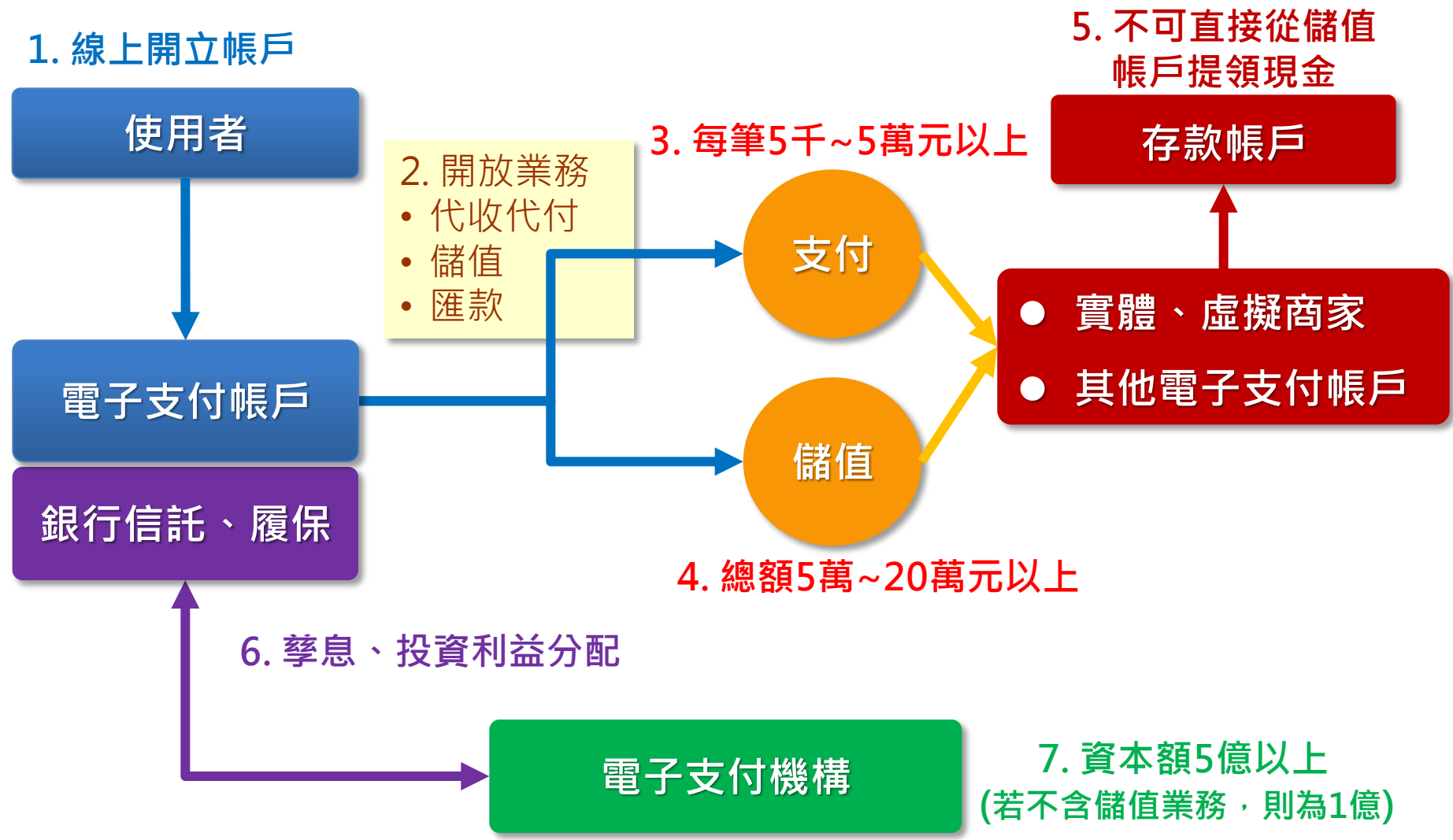
Taiwan Payment Opportunity

2014 Taiwan Consumptions NT\$8,600Bn By Transaction Type



- **Cash transactions still account for the major shares of Taiwan consumptions**
- **E-payment services plan to focus on daily coin cash consumptions**

Overview



Taiwan E-Payment Regulations Announcement in May

1. Released: Governed by Financial Supervisory Commission ROC
2. Simple: Easily open an account through internet
3. Open: Can do cross border ecommerce
4. Opportunity: Smart device to activate O2O (online-to-offline) business

GASH

GASH  POINT GASH  PAY GASH  MEDIA

Cross-Border E-Commerce
兩岸跨境電子商務佈局





2008 Shanghai



Cross Border E-Commerce Leading Brand

in the Mandarin World



2007 Taipei

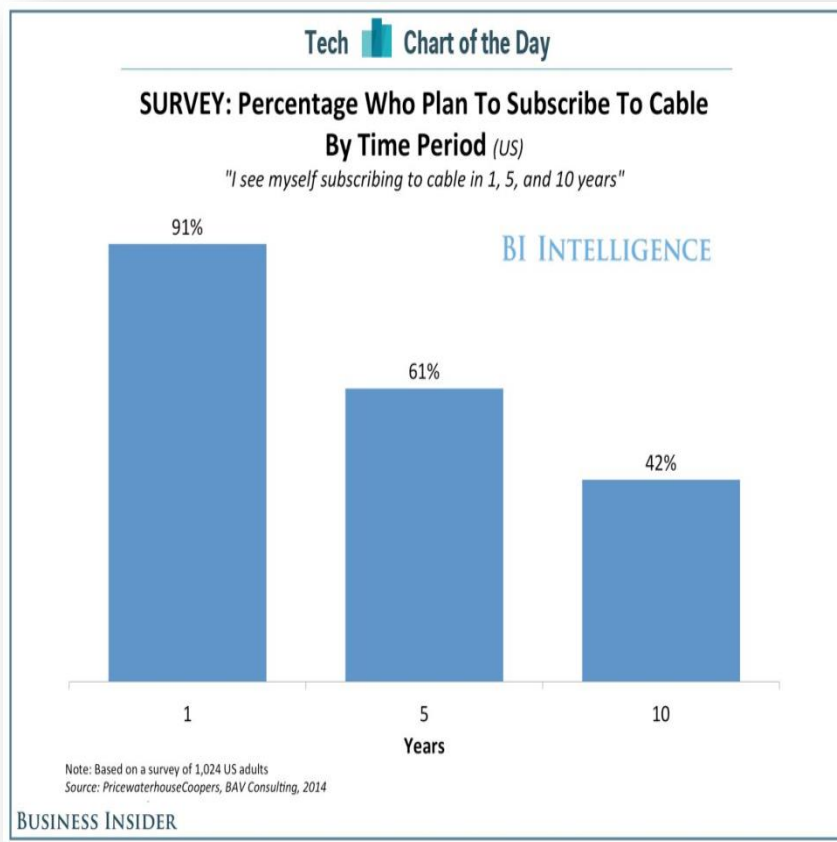
New Media



TV out?!

許多人準備在接下來 1 年裡跟電視一刀兩斷！

根據 PwC 的數據顯示，2024 年時多數人都可能把自己視為「剪線者」



Entertainment App Ranking up to Top 5



Top Categories by Revenue
iOS App Store Q2 2015

Rank	Category	Rank Change vs. Q1 2015
1	Games	-
2	Social Networking	-
3	Music	-
4	Entertainment	▲ 1
5	Education	▼ 1



Top Categories by Revenue
Google Play Q2 2015

Rank	Category	Rank Change vs. Q1 2015
1	Games	-
2	Communication	-
3	Social	-
4	Tools	-
5	Entertainment	▲ 1

App Annie



Source: App Annie Index 2Q15 Market (2015/07)

Coture@PC/iOS/Android Platform

台灣首創對18-35歲推出的網路影音平台



Chairman



Executive
Director

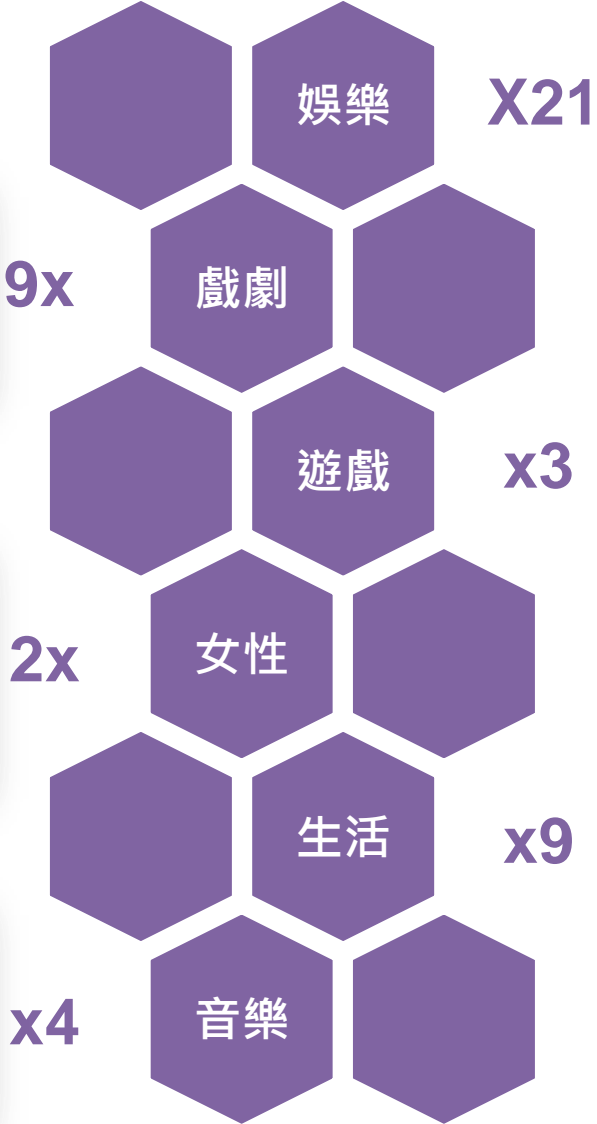


CEO



Gamania CEO + Taiwan's No.1 Producer + Experienced Management

Content is King





Hot
初戀誌 第3季
戀愛大小事，交給
初戀誌



爆裂吧，比基尼！
比基尼正妹講笑
話，不好笑，就扒



小姐沒在怕
兩個女漢子把心裡
最瘋狂的想法通通



Hot
丹妮婊姐's 擺溜La...
各種生活爛事，婊
姐砲火不停熄！婊



Hot
welcome! 寵星人
最萌寵物怪習性，
背後意義完全破



Hot
揪秘! 8婆小姐
海芬與明星好友們
交換不為人知的小



Hot
美少女圖鑑
全台高校美少女特
搜，最真實的青春



少年表特板
高校小鮮肉的小秘
密是.....



丹妮婊姐's 擺溜La...
各種生活爛事，婊
姐通通幫你罵出



大學拍拍社
大學之中無奇不
有，按下快門無所



Take the Entertainment Shows for Example...



無字臉書
命理大師來解相，
拯救你的壞運勢！



女優到你家
這不是每個男人的
夢想是什麼?! 女



神回覆
無所不問，有問必
答! 上達天聽的雲



酸民的正義
網路潛規則：婊人
者人恆婊之~



初戀誌 1、2季
青春限定版，戀愛
實境秀!



酷瞧
COTURE

PC Online Game & Mobile Game Leader

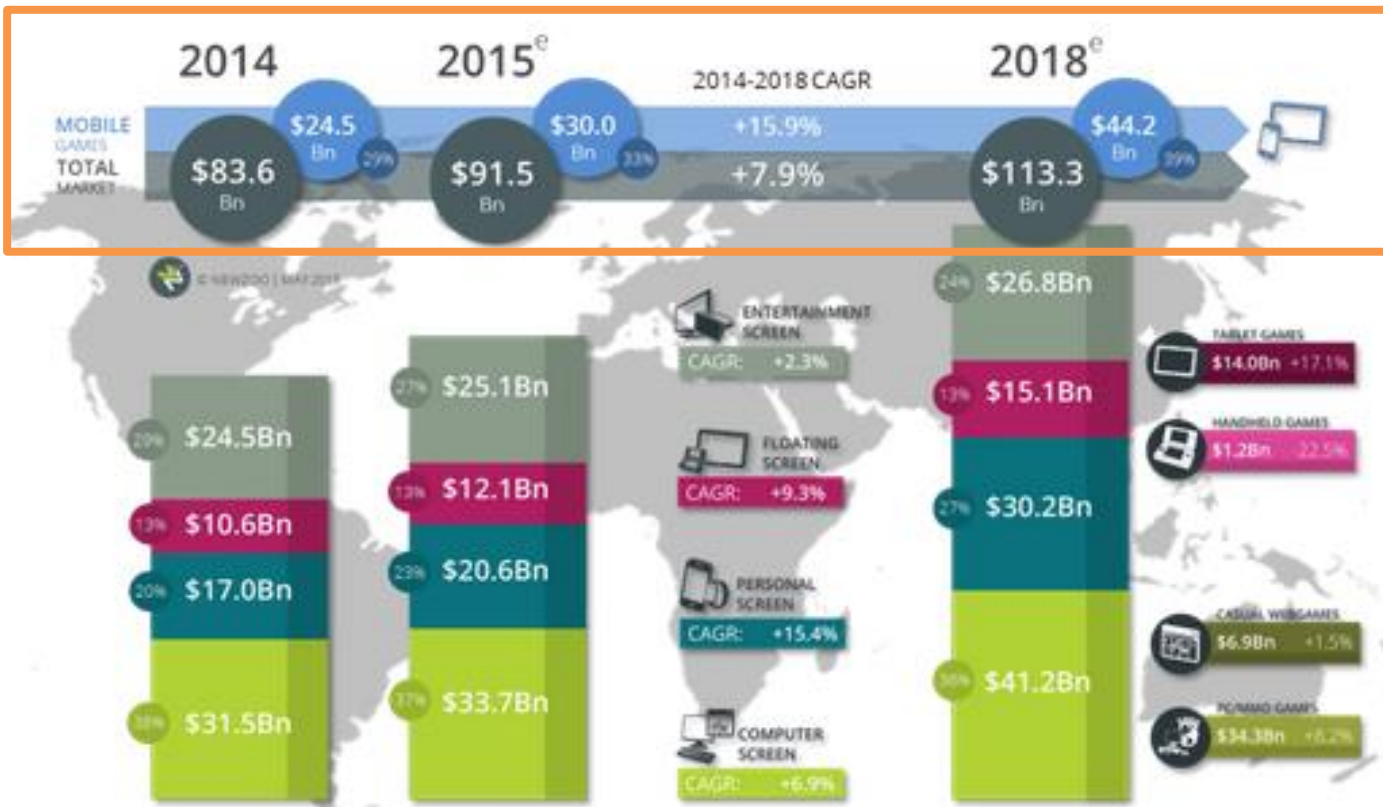


2015 Global Game Market Totals US\$91.5Bn

While Mobile Game Market US\$30Bn

The Global Games Market | 2018^e

Revenues Per Screen & Segment | Growth Rates 2014-2018



資料來源：Newzoo (2015/05)，橘子整理

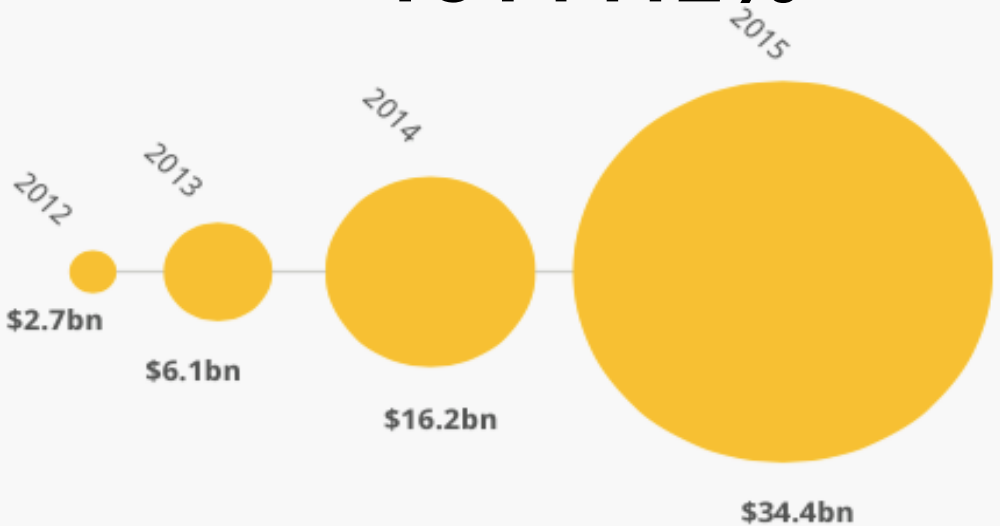
Crowdfunding Platform



2015 Global Crowdfunding Totals US\$34.4Bn

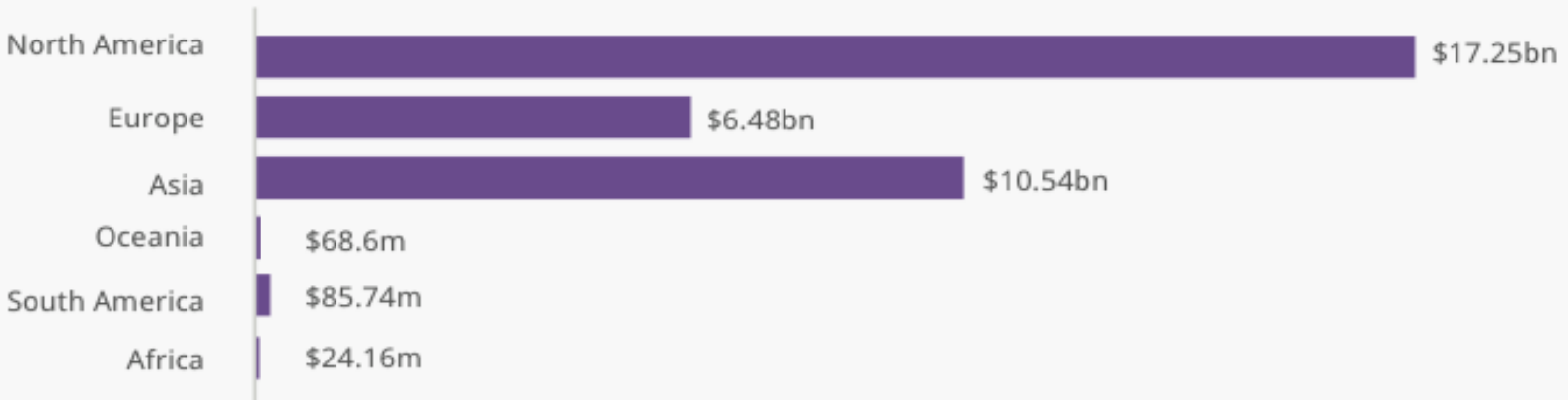
Total Funding Volume

YoY+112%



Total Funding Volume: 2015

\$34.44bn



Source: Massolution 2015CF

Various Categories on WeBackers




Little Knights
小馬騎士闖通關
美夢成真
發行映演募資計畫 影視

絕色國際

夢想起飛：小騎士闖通關之美夢成真紀...

74	已完成	\$ 234,500/200,000
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Mark Chang

"RETURN" 概念設定集

88	已完成	\$ 216,001/200,000
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Taiwan Graffiti Pioneer
TGP x Ryan
塗鴉出版計畫 出版

HAM Gallery

TGP x Ryan Lu 塗鴉出版計畫！

25	已完成	\$ 504,100/500,000
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王登虹

海帶「夜的事變」出版募資專案

198	已完成	\$ 220,857/200,000
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一起讓鳥兒們自由飛翔吧!

社團法人台北市野鳥學會

「眼明的好朋友」一起讓鳥兒們自由飛翔...

937	已完成	\$ 984,103/500,000
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periodic table
周期表
出版

高啟輝

最新詳週期表筆記本

133	已完成	\$ 181,064/150,000
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The Most Trusted Security Camera 監控

Amaryllo

全球第一台Google智慧安防監視器

21	已完成	\$ 73,586/10,000
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PROJECT.R

SHIRAPOW

Project.R PC單機遊戲

117	已完成	\$ 307,101/300,000
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Leverage Diversified Resources

群募 +



群募貝果不只幫你實踐夢想，
更幫你把夢做得更大更遠！

gamania group



○  設計師協會
Designers Association of Taiwan

○ 



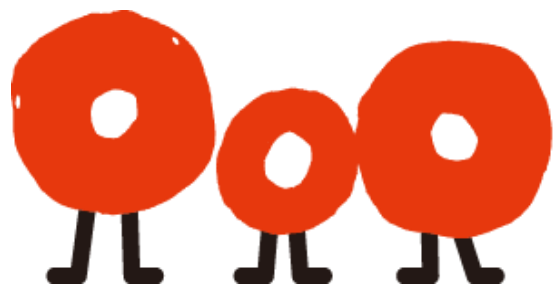
○  工業技術研究院
Industrial Technology Research Institute

○  第e金FUN

○  MEMOBOOK
雲端寫真本 相片書服務

○  證券櫃檯買賣中心
GreTai Securities Market

○  台灣創意設計中心
TAIWAN DESIGN CENTER



群募貝果

WeBackers

1H15 Financial Results



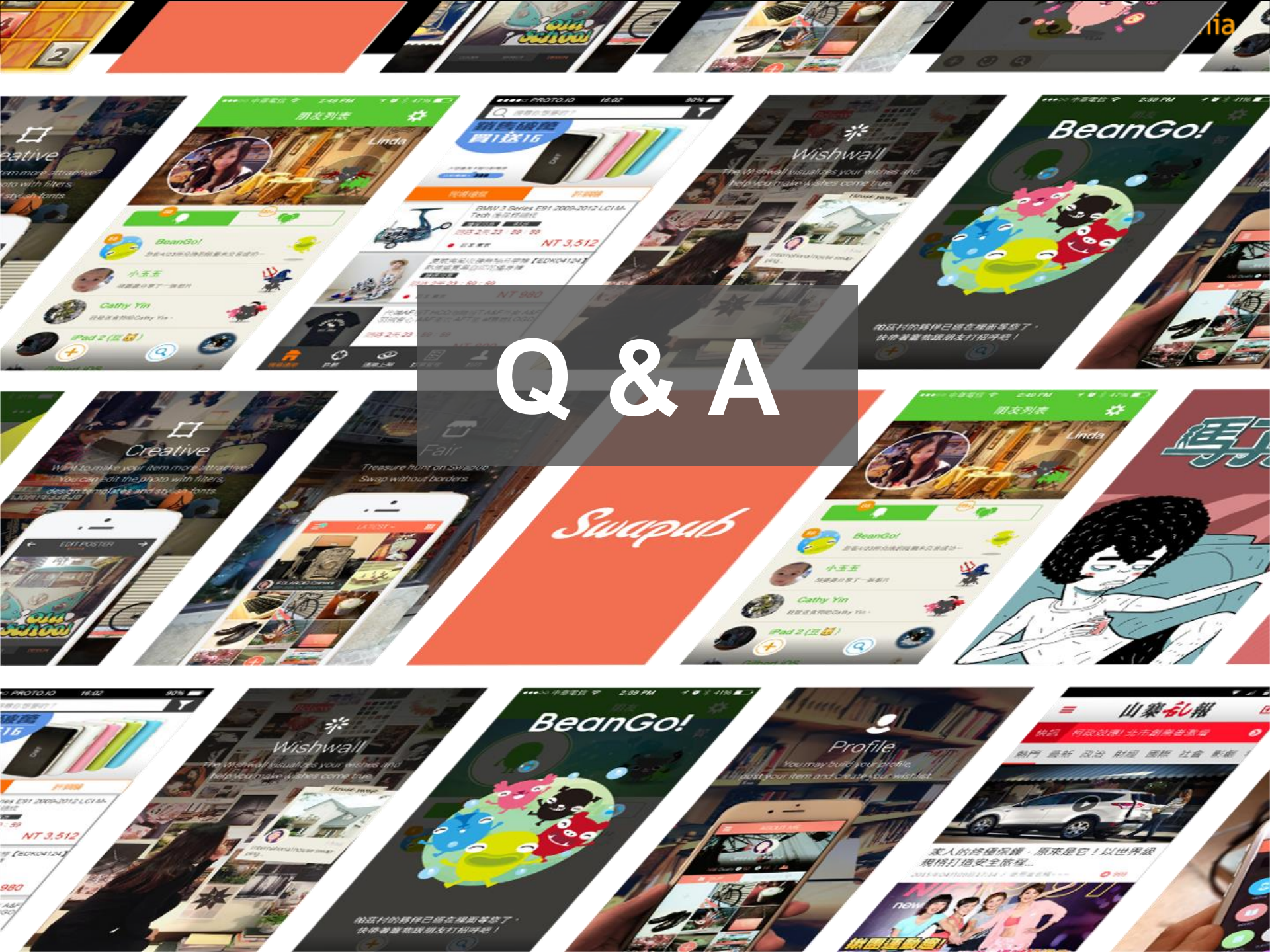
1H15 Financial Summary

Revenues & Profits Historical High

- 1H15 revenue NT\$4,631M maintaining the highest level while business portfolio improving YoY
- Efficient management on expenses with YoY-15%
- If operating expenses excluded the increase of employees' bonus and directors' and supervisors' remuneration resulting from other gain increase, 1H15 operating income would keep similar level YoY

NT\$M	1H15	1H14
Revenue	4,631	4,619
Op. Income	58*	98
Net Income	359	46
EPS (元)	2.28	0.29

Q & A



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